

LOWCOUNTRY ECONOMIC ALLIANCE
MEETING MINUTES
February 2, 2012
108 TRADERS CROSS, SUITE 100
BLUFFTON, SC 29909

I. Call to Order

1. Introductions

2. Roll Call by Signature

Members in Attendance: Gregg Malphrus, Marty Sauls, Andrew Fulghum, David Tigges, Jerry Stewart, Gary Kubic and Dean Moss

3. Board member Dean Moss submitted a written consent to Board Action to Chairman Malphrus.

II. Administrative

1. Audit Report - Alliance Treasurer Councilman Sauls shared the Audit for the Board's review and approval. Staff was instructed to follow-up on the two minor audit recommendations and report back to the Board. Motion to approve the Audit made by Marty Sauls, seconded by Dean Moss. Unanimously approved.

III. Targeted Industry Study Update

1. Staff reported that the targeted industry study is nearing completion with the goal of a May roll-out of the plan to the public. In order to advance the recommendations of the plan staff recommended consideration of an amendment to the Avalanche contract to expand their scope of work to include website modifications and creation of a new logo and branding tag. Work would commence immediately on the expanded scope with completion of work by the May roll-out timeframe.

Motion made by Dean Moss to adopt the contract amendment and seconded by David Tigges. Unanimously approved.

IV. By-Laws Update and Jasper County Concerns

Councilman Sauls submitted a list of 5 issues that the Jasper County Council identified as concerns with the Drafted Bylaws ratified by the Alliance Board in December. All 5 issues were discussed by the Alliance Board in great length. (Jasper Document Attached).

Motion was made by Dean Moss to incorporate items 2, 3, and 4 into the existing bylaws draft. Seconded by Marty Sauls. Unanimously approved.

A new draft is to be distributed to the Board form legal counsel within one week.

V. Motion to adjourn made by Dean Moss, seconded by Marty Sauls. Unanimously accepted.

JASPER COUNTY REQUIREMENTS TO CONSIDER

CHANGE IN LOWCOUNTRY ECONOMIC ALLIANCE BYLAWS

- 1. Restore voting authority of County Council representatives on the Executive Committee**
- 2. Membership fees for all entities need to be adopted by the current Board and made a part of the by-laws**
- 3. Adoption of the by-laws should come after the Cluster Strategies action plan is presented to and adopted by the Alliance Board**
- 4. The Cluster Strategies action plan should be tied to the by-laws as the controlling document guiding the organization's mission**
- 5. Jasper County is not willing to cede authority to make future changes to the bylaws**