

Lowcountry
ECONOMIC
ALLIANCE

LOWCOUNTRY ECONOMIC ALLIANCE

AGENDA

April 24, 2012, 11:00 am

Hardeeville Town Hall

- I. CALL TO ORDER
 1. INTRODUCTIONS
 2. ROLL CALL BY SIGNATURE

- II. ADMINISTRATIVE
 1. BOARD DIRECTOR RENEWAL
 2. ELECTION OF BOARD CHAIR
 3. MINUTES
 4. FINANCIALS

- III. MARKETING REPORT
 1. NEW LOGO AND TAGLINE DESIGN
 2. ANNUAL REPORT
 3. UPCOMING EVENTS/OPPORTUNITIES

- IV. TARGETED INDUSTRY PLAN UPDATE
 1. WEBINAR UPDATE
 2. ROLL-OUT EVENT

- V. INVESTORS REPORT
 1. ADOPTION OF INVESTOR LEVELS
 2. SOLICITATIONS UPDATE

- VI. TWEAC REPORT - MAYOR BILLY KEYERSLING

- VII. EXECUTIVE SESSION - A DISCUSSION OF MATTERS RELATING TO THE PROPOSED LOCATION, EXPANSION, OR THE PROVISION OF SERVICES ENCOURAGING LOCATION OR EXPANSION OF INDUSTRIES OR OTHER BUSINESSES IN THE AREA SERVED BY THE PUBLIC BODY -PROSPECT UPDATES

- VIII. RETURN TO OPEN SESSION

- IX. ADJOURN