



Beaufort County
Keep Beaufort County Beautiful Board Meeting
Minutes
Thursday, April 9, 2026
Public Works Conference Room, 120 Shanklin



Attendees:

Christopher Campbell, Chairman, District 1
Pamela Floyd, Council District 3
Michael Glosque, District 6
Eugene Zapfel, District 7
Jean Fruh – District 11
Brenda McFee, District 8
James Passiment – County Council Liaison

Absentees:

Jessica Reitz, District 2
Ford Bartholow, District 9

Staff:

Victoria Hoffman, SW&R Program Manager
Jesus Rodriguez, SW&R Asst. Superintendent
Sally McLeod, SW&R Sr. Administrative Specialist
Elizabeth Bermann, SW&R Environmental Educator
Bradley Harriott, Beaufort County Public Works
Kelly Holjak, SW&R

Guest:

Christine Murphy

1. **Call to Order:** Christopher Campbell 1:01
2. **Approval of Agenda;** Motion and second by Pamela Floyd and Gene Zapfel; approved
3. **Approval of Minutes – February 12, 2026.** Motion and second by Pamela Floyd and Gene Zapfel; approved
4. **Introductions** – Board members, staff, county representatives, and guests introduced themselves.
5. **Sub Committee Updates**
 - a. **Beautification**
 - i. Garden's Corner beautification efforts continue, including installation of wiregrass plantings and bulbs.
 - ii. Public feedback on the Joe Frazier traffic circle improvements has been overwhelmingly positive.
 - iii. Discussion included planning for next year's landscaping projects and incorporating monarch butterfly restoration efforts through native plantings such as milkweed.
 - iv. Additional funds were used for wiregrass purchases and other landscape improvements.
 - v. The committee discussed future planting priorities and budget allocations for beautification projects.
 - vi. **Route 278 Welcome Sign**
 1. Procurement and permitting for the Route 278 welcome sign are progressing.
 2. Beaufort County legal and procurement teams are coordinating contract language and DOT permit approvals.
 3. Goal remains to obligate funds before the fiscal year deadline.

4. Plans are underway for a public unveiling and media event once installation is complete.
5. Discussion also began regarding potential welcome signs at Beaufort County airports.

vii. Beautification Initiatives

1. Updates were provided regarding efforts to remove an abandoned barge near Hilton Head through coordination with the South Carolina DNR.

b. Legislative Update

- i. Updates were provided on the proposed plastics ordinance, including restrictions on plastic bags and Styrofoam containers.
- ii. Beaufort City approved the ordinance on first reading.
- iii. Committee members discussed public outreach, business concerns, and education efforts related to implementation.
- iv. Additional outreach meetings were held with local municipalities and regional partners.
- v. Final county council approval is anticipated in June.

c. Education & Outreach

- i. KBCB outreach materials and branded supplies continue to expand.
- ii. Discussion included distributing reusable bags and outreach materials once the plastics ordinance is approved.
- iii. Educational resources for schools and younger students were reviewed.
- iv. Staff continue collaborating with Beaufort County School District on environmental education, composting, and recycling initiatives.

d. Finance

- i. Budget updates were reviewed, including:
- ii. Landscape project expenditures
- iii. Route 278 sign procurement
- iv. Grant requests for plastics ordinance outreach and holiday litter control efforts
- v. Approximately \$16,000 remains available for allocation this fiscal year.

6. Staff Updates

- a. Staff attended the CRA Conference and shared Beaufort County's solid waste and recycling initiatives.
- b. New Environmental Education & Outreach Coordinator Libby was introduced and highlighted recent school outreach efforts.
- c. Upcoming virtual teacher outreach sessions and summer workshops with Beaufort County School District were discussed.
- d. Upcoming shredding and e-waste events were announced.
- e. Staff reported success transitioning e-waste collection to an appointment-based system, resulting in significant cost savings.
- f. Planning continues for the County Earth Day event.
- g. Palmetto Pride grant funding was received to support litter prevention initiatives.

7. New Business

- a. A member of the community would like to join the board and was encouraged to apply.

8. Public Comment – Completed

9. Adjournment—Chris Campbell adjourned the meeting at 2:32 PM.