



Beaufort County Keep Beaufort County Beautiful
Board Meeting Minutes
Wednesday, February 12, 2025
Public Works Conference Room, 120 Shanklin
Road, Beaufort SC



Attendees:

Christopher Campbell, Chairman, District 1
Pamela Floyd, Council District 3
Eugene Zapfel, District 7
Jean Fruh – District 11
Ford Bartholow, District 7
Brenda McFee, District 8
James Passiment – County Council Liaison

Absentees:

Jessica Reitz
Victoria Hoffman, SW&R Program Manager

Staff:

Jesus Rodriguez, SW&R Asst. Superintendent
Sally McLeod, SW&R Sr. Administrative Specialist
Valentina Palacio-Ruiz, Public Works
Bradley Harriott, Beaufort County Public Works
Kelly Holjak – SW&R

Guest:

Matt Riccobiene – BCSO
Will Achurch
Beth Campbell

1. **Call to Order:** Christopher Campbell 1:01
2. **Approval of Agenda;** Motion and second by Pamela Floyd and Ford Bartholow; approved
3. **Approval of Minutes – December 11, 2025.** Motion and second by Pamela Floyd and Ford Bartholow; approved
4. **Introductions** – Completed
5. **Sub Committee Updates**
 - a. **Beautification** – Beaufort County PW will be planting the bulbs at Gardens Corners; The PW department has done a fantastic job in all their plantings that they have done for the Board. If anyone has any ideas of where more planting would be beneficial, please reach out. Ms. Floyd stated that the desire to plant Frazier Circle has been there for years and the plan is to get this area planted as well. Mr. Zapfel reminded the Board that money needs to be spent soon because purchases need to be made no later than June 1. Ms. McFee asked if Hwy 170/278 would be completed in FY26 or FY27 budget; Mr. Zapfel stated that this project would take place in FY27. Mr. Passiment stated that there will be construction in that area so we may need to delay planting until this is completed.

Hwy 278 sign – The sign has been approved by Council; there will be changes to the sign to make it County compliant; encroachment permit will be submitted by Public Works; after the permit is secured, the sign will be ordered. Estimated erection of sign is April. Council is interested in having more signs within the county. The main attention needs to be given to get this sign completed in this fiscal year. More signage could be purchased in FY26 with construction and erection happening in FY27. Brenda McFee asked what the final cost for the sign project should be; Gene Zapfel stated the sign production should be about \$7,800 and the landscape architect fee should be \$600; total amount should be approximately

\$8,000. What is reflected on the budget spreadsheet is the actual money that has been expended not just the budgeted amount.

- b. Legislation – Mr. Zapfel spoke on the Bag Ordinance for the County; meetings have been ongoing for several months. The new ordinance has been drafted by not been distributed to municipalities throughout the county but has been scheduled; KBCB will be the communication hub for the roll out of this ordinance for businesses; the details are still to be ironed out but is in the planning phase at this time. This will be a large initiative to take. More information will be coming.

There have been some talks with BCSD regarding their waste reduction; this will be a long-term project, but the Board is committed to assisting in any way possible. Two objectives: education within the classroom and facilities/waste reduction.

- c. Finance – There has not been much spending as of now in FY26; money for the sign has been allocated as well as two (2) council people going to the KAB Conference; currently have \$21,000 left to spend this year; the Board has committed to spending more money for plants and will purchase more collateral.

- 6. **Staff Update:** Sally McLeod reviewed the Newsletter that was given to the Board in their Board packet; Victoria Hoffman attended Compost Conference and has passed her certification exam; the quiz is on the website and outreach initiatives are ongoing; compost crocs are available for the public to pick up; Valentina and her team are working on April's Earth Day; Kelly and Jesus are working on the AAH appreciation and training event in March; Beaufort County was awarded \$8,250 from Palmetto Pride for litter initiatives; There has been an offer extended for the SWR Education Outreach Coordinator and that person will be onboarded soon. All litter enforcements were reviewed that were given to the Board from Board Packet; Bradley Harriott stated that he attended Recycling Day at the Statehouse and would encourage KBCB to attend next year; next month there will be a Recycling conference at Myrtle Beach; Earth Day is April 24, Admin Bldg., Beaufort, SC; Gene stated that the board will have a table at the event and will get with Valentina on it. Kelly Holjak has begun a GIS mapping program to improve efficiency in the litter control program. This program helps us to identify trouble areas and possibly add enforcement to combat or provide education to area.

7. **New Business**

- a. Appointment of 2026 Chair and Co-Chair – Chair: Chris Campbell motion and second by Pamela Floyd and Gene Zapfel; approved. Gene Zapfel – Co-Chair; motion and second by Pamela Floyd and Chris Campbell; approved.
- b. Proposed FY27 Draft Budget was reviewed as provided to the Board in Board Packet; The new items on this budget would be plantings at \$20,000 and highway signs at \$40,000 (\$8,000 per sign); BCSD support at \$15,000 (Board asked to increase to \$50,000) ; Rice Truck project at \$20,000; Plastic Reduction Initiative - \$25,000 (Chris Campbell asked to increase this to \$30,000); Plastic Reduction initiative for small business pilots (\$35,000); Conference attendance \$15,000; Education and Outreach materials to support KBCB - \$15,000; Education and Outreach materials specifically for Air Show - \$5,000. Motion and second by Pamela Floyd and Chris Campbell; approved.
- c. Guest speaker – Beth Campbell spoke on the volunteer initiatives with i2Recycling. Ms. Campbell stated that this is a fun experience and people received information and methodology very well. People in the community truly care when they want to recycle but

don't have knowledge. Volunteers handed out brochures to citizens as well. Volunteer efforts have shown that signage really doesn't work but having a person stationed at the Recycling area is the tool that will work in making this is a successful program.

- d. County Council Procedures for New Board Members - the county policies were reviewed, and Mr. Passiment explained the procedures in detail. The new process is more intense than in the past and will take a bit longer.

8. **Public Comment** – Completed

9. **Adjournment** –Chris Campbell adjourned the meeting at 2:42PM.