



Beaufort County Keep Beaufort County Beautiful
Board Meeting Minutes
100 Ribaut Rd, Beaufort, SC 29902
December 12, 2024



Attendees:

Christopher Campbell, Chairman, District 1
Jessica Reitz, District 2
Pamela Floyd, Council District 3
Hope Cunningham, District 4
Carol Murphy, Vice Chair, Council District 5
Eugene Zapfel, District 7
Brenda McFee, Council District 8
Ford Bartholow, Council District 9
Councilwoman Paula Brown, District 8

Absentees:

Vacant, Council District 6
Diane Voge, Council District 10
Jean Fruh, Council District 11- virtual

Staff:

Matt Riccobene, BCSO
Bradley Harriot, Public Works Director
Victoria Hoffman, SW&R Program Manager
Valentina Palacia Ruiz, SW&R
Jesus Rodriguez, SW&R Litter Control Supervisor
Sally McLeod, SW&R Sr. Administrative Assistant

Guest:

Councilwoman Alice Howard, District 4

1. **Call to Order:** 1:04 PM
2. **Approval of Agenda:** Motion to approve- Ms. McFee, Second Ms. Floyd
3. **Approval of Minutes – October 24, 2024:** Motion to approve- Ms. McFee, Second Ms. Floyd
4. **Introductions** – completed.
5. **SUB-COMMITTEE UPDATES:**
 - a. **EDUCATION AND LITTER ENFORCEMENT:**
 - i. Ms. Murphy - No report at this time.
 - ii. Mr. Bartholow reported that Billboard is now up and funded by the Palmetto Pride grant.
 - iii. Ms. Cunningham expressed desire to visit I2Recycling Center; Ms. Ruiz will set up and needs Point of Contact.
 - b. **LEGISLATIVE:**
 - i. Moving ahead with plastic and Styrofoam legislation
 1. Meeting next week
 2. Survey will launch in January and will have results in February
 3. There will be a public workshop in March
 4. After workshop there will be an address to public council.
 5. Two surveys are being created; one for residents and one for local businesses.
 - c. **BEAUTIFICATION:**
 - i. Mr. Cambell stated the need to spend funds; stated the traffic circle work has begun.

6. NEW BUSINESS

a. STAFF UPDATE:

- i.** First round of Palmetto Pride grant; council money is being used for Billboard on Highway 170.
- ii.** 2025 Schedule – Approved for Council Chambers (all meetings)
- iii.** ADOPT A HIGHWAY – Jesus Rodriguez
 - 1.** 298 reported clean up events for Adopt A Highway totaling over 2,000 hours.
 - 2.** 4,306 bags collected
 - 3.** 60,235 pounds of trash collected
 - 4.** Working with Detention Center to issue community service for litter efforts at Convenience Centers.
 - 5.** Property Improvement plan for newly acquired parcel off Boundary Street.
 - 6.** Total of six (6) litter crew workers working in conjunction with DOT to combat litter.
 - 7.** Working on bilingual signs to post.
 - 8.** Cameras are being placed at high dump sites to work in conjunction with BCSO for remedies.
 - 9.** Ms. Floyd asked where the parcel on Boundary is located – adjacent to Coastal Transmission.
 - 10.** Ms. Cuning asked if there is an initiative in place for tarping loads. Mr. Rodriguez expressed enforcement efforts are in place with BCSO; tarps are also given out from Palmetto Pride.
 - 11.** Ms. Floyd suggested Board Members go to Centers as needed to pass out tarps during Pride Month in April.
 - 12.** Mr. Bartholow thanked Mr. Rodriguez and his team for quick response on Highway 46.
 - 13.** Mr. Zapel asked if statistics are kept and was informed that Palmetto Pride keeps all statistics through Adopt A Highway. Mr. Rodriguez is developing a statistics program as well.
 - 14.** Mr. Zapel asked if there is a law that prohibits access to center without tarping and was told we are not aware of any laws.
- iv.** Environmental Education – Valentina Ruiz Palacio
 - 1.** Outreach events attended: Boards and Commissions Holiday Gathering, Hilton Head Winter Wonderland – brought material awarded via Palmetto Pride grant. Hosted America Recycles Day at I2 facility with over 50 people in attendance.
 - 2.** Green steps program with schools to obtain certification
 - 3.** Earth day is April 25, 2025. Team meeting was held yesterday to kick off this event's planning.
 - 4.** Working with libraries with a "Go Green" series with all library locations.
 - 5.** Ms. Floyd asked about caps on water bottles and if they are recyclable; was informed that I3 facility does not have the machinery to process caps as caps cannot crush.
 - 6.** Ms. McFee requested a video be made of the I2 facility presentation and was informed that the video is already in process.

7. Ms. Reitz asked if there can be recycling containers at each school and was informed that BCSD is independent of Beaufort County Government and are responsible for their own recycling vendor contracts.

7. PUBLIC COMMENT - None

8. ADDITIONAL COMMENTS –

- a. Ms. Howard shared that in the EU bottle caps cannot be taken off bottles. This would be a great initiative to take to the SC legislature
- b. Mr. Campbell expressed that the Board has money that needs to be budgeting and spent. The billboard costs \$3,000 and has been extended to Spring.
- c. Ms. Cunningham asked the timeframe for spending funds in budget and was told that all expenses need to be invoiced by June 30, 2025
- d. Mr. Zapel would like to receive reports a week in advance for review.
- e. Motion to form a Finance Committee was made by Ms. McFee and seconded by Ms. Cunningham; Board voted in the affirmative.
- f. Sub Committee recap is as follows:
 - Education** – Ms. McFee, Ms. Reitz, Ms. Murphy
 - Legislation** - Ms. Cunningham, Ms. McFee, Ms. Reitz
 - Beautification** – Mr. Campbell, Ms. Floyd, Ms. Cunningham, Mr. Zapel
 - Finance** - Mr. Campbell, Mr. Zapel, Mr. Bartholow, Ms. McFee

ADJOURNMENT: 2:39PM