## Beaufort County Economic Development Corporation September 20, 2018 – Regular Meeting – 2:00pm Technical College of the Lowcountry, New River Campus, Conference Room

## **Meeting Minutes**

Present: Murray, Alsko, Bennett, Gough, Sulka, Wills, Feester, Samuels

Absent: Fobes, Saxon Staff: O'Toole, Stone

Guests: Joe Crowley, Carlton Dallas, John Fleming, Joe Fragale, Earl Holly, Larry Hughes, David

Johnson, Charlie Wall, Trent Williamson

Chairman Murray called the meeting to order at 2:06pm

Willis moved to approve the meeting minutes from 8/16/18; Sulka seconded, approved unanimously

O'Toole provided a FY18-19 budget report

Joe Fragale, David Johnson, and Larry Hughes for the Citizens for Better Roads and Bridges group presented on the "Say Yes! To The Penny" campaign being spearheaded by the regional committee of the Greater Island Council.

John Fleming provided an update on marketing and product development; attended a site selector meeting in Atlanta

O'Toole provided his Executive Director report; reviewed his executive dashboard included on the agenda sheet, product development, general project leads, and the upcoming manufacturing roundtable at Palmetto Electric on October 17<sup>th</sup>; Stone provided an update on social marketing, hurricane communication, lead generation through the Next Move Group, promotional marketing to site selectors

The next Board meeting was set for October 18, 2018 at 2:00pm at USCB

Chairman Murray entertained a motion to enter executive session to review the confidential project list; Bennett moved; Saxon seconded; approved unanimously; the Board entered executive session at 2:54 pm

The Board exited executive session at 3:31pm with no action needed; Bennett left executive session at 3:00pm due to a previous commitment

The meeting was adjourned at 3:31pm