

- Board Members:
- 1 Jonathan Sullivan, Chairman
  - 1 Vimal Desai
  - 1 Anita Singleton-Prather
  - 1 Richard (Dick) Stewart
  - 1 Steven Green
  - 1 Ken Guerra
  - 1 Marie Gibbs

MINUTES  
STATE (2%) ACCOMMODATIONS TAX BOARD  
Friday, October 18th 2024  
8:30am  
County Council Chambers  
Administration Building  
Beaufort County Government Robert Small Complex  
100 Ribaut Road  
Beaufort, South Carolina 29902

APPLICANTS ARE ASKED TO ARRIVE 20 MINUTES EARLY

| Asgmt        | Schedule | Actual | Organization                                         | Event/Project                                                                                                  | Amount Requested | Awarded Last Year | Recommended Award | Name                                   |
|--------------|----------|--------|------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|------------------|-------------------|-------------------|----------------------------------------|
| 1 Sullivan   | 9:00 AM  | 9:00   | Greater Beaufort-Port Royal CVB                      | Tourism Marketing FY 2024-2025                                                                                 | \$ 195,000.00    | \$ 195,000.00     | \$ 195,000.00     | Robb Wells                             |
| 2 Gibbs      | 9:15 AM  | 9:20   | Beaufort Art Association                             | Beaufort Art Gallery Tourist Bench                                                                             | \$ 2,250.00      | \$ -              | \$ -              | Rush Dixon                             |
| 3 Sullivan   | 9:20 AM  | 9:25   | Beaufort History Museum                              | Social Media Funding for Beaufort History Museum Revolutionary War Day & for all social media entries for 2025 | \$ 5,550.00      | \$ 4,200.00       | \$ 750.00         | Katherine Lang                         |
| 4 Guerra     | 9:25 AM  | 9:35   | Friends of the Spanish Moss Trail                    | Digital/Social Media Campaign Featuring the Spanish Moss Trail                                                 | \$ 20,000.00     | \$ -              | \$ 20,000.00      | Joe DeVito/Sissy Perryman/Dean Moss    |
| 5 Green      | 9:30 AM  | 9:50   | Beaufort Area Hospitality Association                | Beaufort Oyster Festival & Restaurant Week 2025                                                                | \$ 30,000.00     | \$ 30,000.00      | \$ 30,000.00      | Ashlee Houck                           |
| 6 Guerra     | 9:35 AM  | 9:40   | Lean Ensemble Theater                                | Marketing, Lean Ensemble Theater productions                                                                   | \$ 4,000.00      | \$ 3,000.00       | \$ -              | Whitaker Gannon/Blake White            |
| 7 Stewart    | 9:40 AM  | 10:00  | Friends of Fort Fremont                              | Develop and Market Digital Simulations of Homeland Defense at Fort Fremont                                     | \$ 34,000.00     | \$ -              | \$ 12,000.00      | Wendy Wilson/Patrick Sculley           |
| 8 Green      | 9:45 AM  | 10:10  | Port Royal Sound Foundation                          | PRSF Tourism Marketing Campaign                                                                                | \$ 37,000.00     | \$ 20,000.00      | \$ 37,000.00      | Kat Armstrong                          |
| 9 Singleton  | 9:50 AM  | 10:15  | SC Lowcountry Tourism Commission                     | Promotion of Beaufort County and the Lowcountry                                                                | \$ 93,300.00     | \$ 93,300.00      | \$ 93,300.00      | Peach Morrison                         |
| 10 Desai     | 9:55 AM  | 10:25  | Freedman Arts                                        | "Chalk it Up" Arts Festival                                                                                    | \$ 50,000.00     | \$ 30,000.00      | \$ 50,000.00      | Elizabeth Quarles/Cherimie Weatherford |
| 11 Desai     | 10:00 AM | NA     | Mid-Cities Youth Sports Association                  | The Inaugural S.M.O.K.E. Invitational AAU Basketball Tournament                                                | \$ 42,500.00     | \$ -              | \$ -              | Jindia Blount                          |
| 12 Sullivan  | 10:05 AM | 10:35  | The Original Gullah Festival of South Carolina, Inc. | 2025 Original Gullah Festival                                                                                  | \$ 41,000.00     | \$ 60,000.00      | \$ 25,000.00      | Denise Bullitt/Thomas Roy Hicks, II    |
|              | 10:43 AM |        | BREAK 10 MINUTES                                     |                                                                                                                |                  |                   |                   |                                        |
| 13 Singleton | 10:15 AM | 10:50  | Hilton Head Choral Society                           | Concerts in April, May, September and December 2025                                                            | \$ 5,000.00      | \$ 2,500.00       | \$ -              | David Coyle                            |
| 14 Guerra    | 10:20 AM | 10:55  | Friends of Port Royal Cypress Wetlands               | Facebook Media Advertising                                                                                     | \$ 6,000.00      | \$ 4,500.00       | \$ 6,000.00       | Eileen Newton/Scot Clark               |
|              | 10:25 AM |        | BREAK 10 MINUTES                                     |                                                                                                                |                  |                   |                   |                                        |
| 15 Desai     | 10:35am  | 11:05  | Gullah Traveling Theater, Inc.                       | 2025 Decoration Day Play                                                                                       | \$ 30,000.00     | \$ 30,000.00      | \$ 13,500.00      | Denise Bullitt/Anita Singleton Prather |
| 16 Stewart   | 10:40am  | 11:15  | Gullah Traveling Theater, Inc.                       | Da’ Gullah Dinner Theater                                                                                      | \$ 30,000.00     | \$ -              | \$ -              | Denise Bullitt                         |
| 17 Guerra    | 10:45am  | 11:30  | Hilton Head Symphony Orchestra                       | HHSO Marketing Programs                                                                                        | \$ 25,000.00     | \$ 25,000.00      | \$ -              | Susan Hartmann/Alan Jordan             |
| 18 Gibbs     | 10:50am  | 11:37  | Hilton Head Island Land Trust                        | Hilton Head Island Land Trust Raptor Camera                                                                    | \$ 13,500.00     | \$ 20,000.00      | \$ -              | James Schneider                        |

|    |           |          |       |                                                                                                                    |                                                                             |    |            |           |           |    |           |                                 |
|----|-----------|----------|-------|--------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------|----|------------|-----------|-----------|----|-----------|---------------------------------|
| 19 | Sullivan  | 10:55am  | 11:43 | Junior Jazz Foundation                                                                                             | Hilton Head Jazz Camp                                                       | \$ | 30,000.00  | \$        | -         | \$ | -         | James Berry/David Masteller     |
| 20 | Stewart   | 11:00am  | 11:48 | Hilton Head Island Concours d'Elegance & Motoring Festival                                                         | Hilton Head Island Concours d'Elegance & Motoring Festival                  | \$ | 40,000.00  | \$        | 38,000.00 | \$ | 35,000.00 | Kelly Smith                     |
| 21 | Singleton | 11:05am  | 11:52 | Beaufort Film Society                                                                                              | Beaufort International Film Festival                                        | \$ | 60,000.00  | \$        | 60,000.00 | \$ | 60,000.00 | Ron Tucker                      |
| 22 | Gibbs     | 11:10am  | 11:57 | Beaufort Water Search And Rescue                                                                                   | water rescue services and Water Festival event safety patrol                | \$ | 20,000.00  | \$        | -         | \$ | -         | Patrick Canning                 |
| 23 | Desai     | 11:15am  | 12:00 | Historic Bluffton Foundation                                                                                       | Historic Bluffton Foundation Spring Tour of Homes                           | \$ | 3,000.00   | \$        | -         | \$ | -         | Robert Jones Jr.                |
| 24 | Green     | 11:20am  | 12:03 | Daufuskie Island Historical Foundation                                                                             | Daufuskie Island Historical Foundation Brochure Printing                    | \$ | 7,000.00   | \$        | 7,000.00  | \$ | -         | Nancy Ludtke                    |
|    |           | 11:25 AM | 12:11 | BREAK 10 MINUTES                                                                                                   |                                                                             |    |            |           |           |    |           |                                 |
| 25 | Singleton | 11:35am  | 12:18 | Coastal Discovery Museum                                                                                           | Cultural and Ecotourism Programming                                         | \$ | 38,500.00  | \$        | 36,000.00 | \$ | 13,500.00 | Rex Garniewicz                  |
| 26 | Singleton | 11:40am  | 12:25 | Birding Beaufort "Birding With Benefits" 501(c)3                                                                   | Wings Over Beaufort 2025 - A Birding & Ecotourism Festival                  | \$ | 25,000.00  | \$        | -         | \$ | 11,200.00 | Jennifer Clementoni             |
| 27 | Gibbs     | 11:45am  | 12:30 | Historic Bluffton Foundation                                                                                       | Under the Ancient Oaks                                                      | \$ | 8,000.00   | \$        | -         | \$ | 8,000.00  | Robert Jones Jr.                |
| 28 | Green     | 11:50am  | 12:38 | Lowcountry Golf Course Owners Association                                                                          | 2025 Golf Tourism to Drive Vacationing Golfers to Beaufort County           | \$ | 20,000.00  | \$        | 7,500.00  | \$ | 7,500.00  | Barry Fleming                   |
| 29 | Stewart   | 11:55am  | 12:45 | Gullah Museum of Hilton Head Island                                                                                | Gullah Heritage Festival                                                    | \$ | 35,000.00  | \$        | -         | \$ | -         | Edra Stephens/Meldon Hollis Jr. |
| 30 | Sullivan  | 12:00pm  | 12:55 | Hilton Head Hospitality Association                                                                                | Hilton Head Wine & Food Festival                                            | \$ | 10,000.00  | \$        | 10,000.00 | \$ | -         | Jeffrey Gerber                  |
| 31 | Green     | 12:05pm  | 1:00  | Native Island Business and Community Affairs Ass. (NIBCAA)                                                         | Gullah Celebration                                                          | \$ | 50,000.00  | \$        | 35,000.00 | \$ | 10,000.00 | Eric Turpin/Kelly Smith         |
| 32 | Stewart   | 12:10pm  | 1:07  | David M. Carmines Memorial Foundation                                                                              | Hilton Head Island Seafood Festival                                         | \$ | 36,000.00  | \$        | -         | \$ | 25,000.00 | Kelly Smith                     |
| 33 | Desai     | 12:15pm  | 1:14  | Beaufort County 250 Committee (BC 250) of the South Carolina American Revolution Sestercentennial (250) Commission | Beaufort County 250 Committee Fund - Community Foundation of the Lowcountry | \$ | 213,400.00 | \$        | -         | \$ | 32,500.00 | Richard Thomas                  |
|    |           | 12:20 PM | 1:25  | LUNCH (30 Minutes)                                                                                                 |                                                                             |    |            |           |           |    |           |                                 |
|    |           | 1:05 PM  | 2:05  | Discussion                                                                                                         |                                                                             |    |            |           |           |    |           |                                 |
|    |           |          |       | TOTAL REQUESTED:                                                                                                   |                                                                             |    | \$         | 1,260,000 |           | \$ | 685,250   |                                 |
|    |           |          |       | AMOUNT AVAILABLE:                                                                                                  |                                                                             |    | \$         | 1,300,000 |           | \$ | 75,000.00 | Additional Provided to DMO      |
|    |           |          |       |                                                                                                                    |                                                                             |    |            |           |           | \$ | 760,250   | Total Recommended Award Amount  |

**MEMBER**  
Dick Stewart  
Ken Guera  
Vimal Desai  
Jonathan Sullivan  
Anita Singleton Prather  
Marie Gibbs  
Steven Green

**RECUSED**  
BFT Port Royal CVB & Freedman Arts  
BFT Port Royal CVB  
BAHA  
BAHA & SC Lowcountry Tourism Commisison  
Gullah Traveling Theater INC, Gullah Fest, Gullah Museum, BFT 250, NIBCA  
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