

**ACCOMMODATIONS TAX BOARD**  
**Beaufort County Industrial Village**  
**104 Industrial Village Road, Building #3**  
**Tuesday, October 4, 2016**

Organization	Event/Project	Amt. Requested	Rec. Last Yr.	Amt. Recom	% of Ask	Name	Notes
Arts Center of Coastal Carolina	Tourism Marketing of the Unincorporated Area of Southern Beaufort County	\$ 15,000	\$ 11,250	\$ 10,000	66.7%	Linda S. Bloom	
Beaufort Arts Council	Promotional Marketing Piece - 'A Lowcountry Journey Through the Arts'	\$ 2,073	\$ -	\$ 2,000	96.5%	Delene D. Miller	Rack cards
Beaufort Arts Council	ArtPop	\$ 8,250	\$ -	\$ -	0.0%	Delene D. Miller	Billboards-12
Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	\$ 125,000	\$ 75,000	\$ 81,000	64.8%	Liz Mitchell	Pathfinders; So. Living; Group
Beaufort County Historical Society	Historical Markers	\$ 4,000	\$ 5,000	\$ 1,500	37.5%	Mary Lou Brewton	
Beaufort Film Society	Beaufort International Film Festival	\$ 27,000	\$ 17,500	\$ 17,500	64.8%	Ron Tucker	
Beaufort History Museum	Renovation of the Main Gallery Exhibit	\$ 100,000	\$ 10,000	\$ 30,000	30.0%	Carol Lauvray	Panels
Beaufort Regional Chamber of Commerce	Tourism Marketing FY 2016-2017	\$ 120,000	\$ 75,000	\$ 100,000	83.3%	Robb Wells	All but print
Bluffton Historical Preservation Society	Heyward House Historic Center	\$ 20,000	\$ 20,000	\$ 18,500	92.5%	Katie Epps	
Burton Fire District	Emergency Response Resource/Vehicle for Spanish Moss Trail	\$ 28,000	\$ -	\$ -	0.0%	James Still	Not tourists
Coastal Discovery Museum	Cultural and Eco-Tourism Programs	\$ 28,500	\$ 20,000	\$ 20,000	70.2%	Natalie Hefter	Eco ads
Community Foundation of the Lowcountry	2017 Public Air Exhibition on HHI	\$ 20,000	\$ -	\$ 4,000	20.0%	Jean M. Heyduck	Ads
Daufuskie Island Community Preservation Zone Association (CPZA)	Accessories for Phase 2 Development of the Daufuskie Island County Park	\$ 30,079	\$ -	\$ -	0.0%	Don Newton	
Daufuskie Island Foundation	Daufuskie Day	\$ 15,000	\$ 6,000	\$ 5,500	36.7%	Deborah Edmondson	Print ads
Daufuskie Island Historical Foundation	Brochure Printing	\$ 5,000	\$ 1,500	\$ 2,500	50.0%	Nancy Ludtke	Brochures
Exchange Club and Child Abuse Prevention Association (CAPA)	CAPA and Exchange Club Ghost Tours	\$ 1,076	\$ 500	\$ 680	63.2%	Jessica Chapman	Banner & Columbia mag
Friends of Fort Fremont	Fort Fremont Historical Preserve - Visitor Educational Video	\$ 7,000	\$ 5,000	\$ 5,000	71.4%	Wendy Wilson	Post-production & rack cards
Friends of Hunting Island State Park	Replacement of ADA Compliant Equipment at Hunting Island SP	\$ 20,000	\$ -	\$ 11,365	56.8%	Mary Ann Radke	2 chairs; mats
Friends of the Spanish Moss Trail	Spanish Moss Trail	\$ 35,160	\$ -	\$ 3,150	9.0%	Sissy Perryman	App upgrade
Greater Bluffton Chamber of Commerce	Tourism Events	\$ 20,000	\$ -	\$ 10,800	54.0%	Shellie West	
Gullah Museum of Hilton Head Island	Programming Offerings	\$ 50,000	\$ 15,000	\$ 20,000	40.0%	Louise Cohen	
Heritage Library Foundation, Inc	Heritage Library Beaufort Branch	\$ 20,000	\$ 1,000	\$ 400	2.0%	Linda Piekut	Sign
HHI Bluffton Chamber of Commerce and Visitor & Convention Bureau	Southern Beaufort County Destination Marketing	\$ 25,000	\$ 20,000	\$ 21,000	84.0%	Brenda Ciapanna	Conde Nast
HHI Motoring Festival & Concours d'Elegance	HHI Coucours d'Elegance	\$ 30,000	\$ 25,000	\$ 25,000	83.3%	Lindsay Harrell	Advertising
Hilton Head Choral Society	Choral Festival Event and Audience Development Project	\$ 8,000	\$ 3,000	\$ 3,000	37.5%	James C. Deas	Social media
Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	\$ 10,000	\$ 2,000	\$ 5,000	50.0%	Jeff Gerber	Social media
Hilton Head Seafood Festival	Coastal Culinary and Heritage Dinner	\$ 12,000	\$ -	\$ 5,000	41.7%	Kelly Smith	
Hilton Head Symphony Orchestra	Television & Facebook Advertising	\$ 12,000	\$ 5,000	\$ 6,000	50.0%	Sarah Bergin	Cable ads
Historic Beaufort Foundation	Fall Festival of Houses & Gardens	\$ 15,942	\$ 3,500	\$ 5,255	33.0%	Isabella S. Reeves	Printing
Historic Bluffton Arts & Seafood Festival, Inc	Historic Arts & Seafood Festival	\$ 10,000	\$ 10,000	\$ 10,000	100.0%	MaryAnn O'Neill	Southern Living
Lean Ensemble Theater	LET Productions	\$ 6,000	\$ -	\$ 1,350	22.5%	Stephen Hasley	Social media; org dues
Lowcountry Golf Course Owners Association	Golf Tourism Broadcast Campaign	\$ 20,000	\$ 10,000	\$ 10,000	50.0%	Robbie Wooten	
Main Street Beaufort	Tourism Marketing FY 2016-2017	\$ 35,000	\$ 20,000	\$ 15,000	42.9%	LaNelle Fabian	Visitrs guide; Facebook;
Main Street Youth Theatre, Inc.	Main Street Youth Theatre 2017 Season	\$ 15,000	\$ -	\$ -	0.0%	Phyllis Neville	
Mitchelville Preservation Project	Mitchelville Preservation Project	\$ 75,000	\$ 25,000	\$ 23,500	31.3%	Courtney Young	
Native Island Business and Community Affairs Association (NIBCAA)	HHI Gullah Celebration	\$ 75,000	\$ 20,000	\$ 23,000	30.7%	Courtney Young	Print & social media
Port Royal Sound Foundation	Port Royal Sound Foundation Maritime Center	\$ 69,590	\$ 3,750	\$ 10,000	14.4%	Jody Hayward	Print and digital ads
SC Lowcountry & Resort Island Tourism Commission	Promotion of Beaufort County & the Lowcountry	\$ 40,000	\$ 32,000	\$ 32,000	80.0%	Peach Morrison	
The First Tee of the Lowcountry	Disc Golf Tournament	\$ 25,000	\$ -	\$ 9,500	38.0%	John Preston	Facility
The Sandbox Children's Museum	Big Summer Blowout	\$ 2,000	\$ 2,000	\$ 1,500	75.0%	Caroline Rinehart	Marketing

Note: Event-\$5,000; Project-\$3,000

TOTAL: \$ 1,186,670 \$ 444,000 \$ 550,000 46.8%

Total Allotment: \$550,000

Amount Remaining:

\$ -