

AGENDA
 STATE (2%) ACCOMMODATIONS TAX BOARD
 TUESDAY, OCTOBER 26, 2021
 9:00 a.m.
 County Council Chambers
 Administration Building
 Beaufort County Government Robert Small Complex
 100 Ribaut Road
 Beaufort, South Carolina 29901

Board Members:
Dick Farmer, Chairman
Olivia Young, Vice Chair
Vimal Desai
Anita Singleton-Prather
Jonathan Sullivan
Richard Stewart
Steven Green

APPLICANTS ARE ASKED TO ARRIVE 20 MINUTES EARLY

Schedule	Organization	Event/Project	Amount Requested	Received Last Year	Name
9:00 AM	1 Greater Beaufort-Port Royal CVB	Tourism Marketing FY 2021-2022	\$ 175,000.00	\$ 229,300.00	Robb Wells
9:10 AM	2 Lean Ensemble Theater	Tourism Marketing FY 2020-2021	\$ 24,765.00	\$ 1,500.00	Blake White
9:20 AM	4 Friends of the Spanish Moss Trail	Spanish Moss Trail Visitor Marketing Video - Phase 2	\$ 3,950.00	\$ 5,950.00	Sissy Perryman
9:30 AM	5 Daufuskie Island Historical Foundation	Brochure Printing	\$ 6,000.00	\$ -	Nancy Ludtke
9:40 AM	6 HHI Concours d'Elegance	HHI Concours d'Elegance & Motoring Festival	\$ 40,000.00	\$ -	Lindsey Harrell
9:50 AM	7 Arts Center of Coastal Carolina	Tourism Marketing of Unincorporated Areas of Beaufort County	\$ 6,000.00	\$ 4,000.00	Andrea Gannon
10:00 AM	8 Friends of Port Royal Cypress Wetlands	Rack Cards/Guided Tours/Birthday for the Birds	\$ 5,600.00	\$ -	Bernadette Clayton
10:10 AM	9 HHI Land Trust	Fort Howell Historical Tourism Marketing	\$ 20,000.00	\$ -	Linda Hyslop
10:20 AM	10 Beaufort Area Sports Council	Beaufort Area Sports Marketing & Sales	\$ 40,000.00	\$ -	Christian Kata
10:30 AM	BREAK				
10:40 AM					
10:50 AM	11 Hilton Head Symphony Orchestra	HHSO Marketing Programs	\$ 20,000.00	\$ -	Alan Jordan
11:00 AM	12 Hilton Head Hospitality Association	Hilton Head Wine and Food Festival	\$ 10,000.00	\$ 10,000.00	Jeff Gerber
11:10 AM	13 Beaufort Festivals & Events Advertising FY 2021-2022	Gullah Festival, Shrimp Festival, Taste of Beaufort	\$ 48,500.00	\$ -	Thomas Hicks
11:20 AM	14 HHI Sea Turtle Patrol	Sea Turtle GREEN Carpet Event	\$ 7,800.00	\$ -	Heather Malia Rath
11:30 AM	15 Beaufort County Black Chamber of Commerce	Cultural Tourism Marketing	\$ 155,000.00	\$ -	Larry Holman
11:40 AM	16 Beaufort Film Society	Beaufort International Film Festival (16th)	\$ 30,000.00	\$ 20,000.00	Ron Tucker
11:50 AM	17 Hilton Head Choral Society	Marketing Expenses	Undefined	* \$ -	Margie Lechowicz
12:00 PM	BREAK				
12:50 PM	18 Beaufort County Parks & Recreation Department	Burton Wells Pickleball Complex	\$ 617,400.00	\$ -	Shannon Loper
1:00 PM	19 SC Lowcountry & Resort Islands Tourism Commission	Promotion of Beaufort County & the Lowcountry	\$ 49,400.00	\$ 40,000.00	Peach Morrison
1:10 PM	20 Port Royal Sound Foundation (PRSF)	Family Field Trip Marketing Campaign and Fleet of Kayaks for Salt Marsh Excursions	\$ 52,380.00	\$ 56,750.00	Kat Armstrong
1:20 PM	21 Historic Bluffton Foundation	Preservation of Heyward House Summer Kitchen Roof	\$ 31,044.00	\$ 17,000.00	Kelly Graham
1:30 PM	22 NIBCAA	Hilton Head Island Gullah Celebration	\$ 41,800.00	\$ 20,000.00	Courtney Young
1:40 PM	23 Historic Mitchelville Freedom Park	Holiday Tree Lighting, Marketing & Site Preparation/Design for Juneteenth Celebration	\$ 35,000.00	\$ 20,000.00	Ahmed Ward
1:50 PM	24 Hilton Head Island Airport	Enhancement Plan - HHI Airport Inbound Awareness Campaign	\$ 60,000.00	\$ -	Jon Rembold
2:00 PM	25 Gullah Traveling Theater	"A Gullah Kinfolk Christmas Wish...Freedom Coming" and "Decoration Day"	\$ 30,990.00	\$ -	Anita Singleton-Prather
2:10 PM	26 Penn Center	Penn Center Heritage Festival, Operations & Marketing	\$ 60,000.00	\$ -	Annette Sumpter
2:20 PM	27 Lowcountry Golf Course Owners Association	Golf Tourism Broadcast Golf Channel TV Campaign	\$ 20,000.00	\$ 15,000.00	Barry Fleming
2:30 PM	3 Coastal Discovery Museum	Cultural & Eco Tourism Projects	\$ 34,500.00	\$ 25,000.00	Natalie Hefter / Rex Garniewicz
TOTAL REQUESTED:			<u>\$ 1,625,129.00</u>	*	
AMOUNT AVAILABLE:			\$800,000.00		