



AGENDA
 ACCOMMODATIONS TAX (2% STATE) BOARD
 Tuesday, August 27, 2013
 8:30 a.m.
 Council Chambers, Administration Building
 100 Ribaut Road, Beaufort, South Carolina

APPLICANTS ARE ASKED TO ARRIVE 20 MINUTES EARLY

Board Members:

- Dick Farmer, Chairman*
- Jeff Thomas, Vice Chairman*
- Emma Campbell*
- Jennifer Kovacs*
- Anita Singleton-Prather*
- Olivia Young*

| <u>Time</u> | <u>Organization</u> | <u>Event / Project</u> | <u>Request</u> |
|-------------------|--|--|----------------|
| 8:30 a.m. | 1. Keep Beaufort County Beautiful | Clean Waterways Project | \$ 2,800 |
| 8:40 a.m. | 2. Port Royal Sound Foundation | Maritime Center Project | \$ 75,000 |
| 8:50 a.m. | 3. Penn Center, Inc. | Comprehensive Marketing / 31st Heritage Days Celebration | \$ 30,000 |
| 9:00 a.m. | 4. Hilton Head Symphony Orchestra | Television Ads for October 2013 through May 2014 | \$ 10,000 |
| 9:10 a.m. | 5. Historic Beaufort Foundation | Fall Festival of Houses and Gardens | \$ 7,500 |
| 9:20 a.m. | 6. Beaufort Soil & Water Conservation District | Whale Branch Blueways Paddling Trail | \$ 1,950 |
| 9:30 a.m. | 7. The Sandbox: An Interactive Children's Museum | The Sandbox Summer Fun Series and Summer Tourist Programs | \$ 10,762 |
| 9:40 a.m. | 8. Sea Island Rotary Club | Hunting Island Adventure Biathlon | \$ 3,500 |
| 9:50 a.m. | 9. Art League of Hilton Head | Craft Hilton Head | \$ 10,000 |
| 10:00 a.m. | Break | Break | |
| 10:10 a.m. | 10. Greater Bluffton Chamber of Commerce | Boiled Peanut Festival / 2nd Annual Taste of Bluffton | \$ 23,700 |
| 10:20 a.m. | 11. Coastal Discovery Museum | Cultural and Eco-Tourism Programs | \$ 28,500 |
| 10:30 a.m. | 12. Beaufort Art Association | Print Ads for Beaufort Art Association Spring Art Show | \$ 3,800 |
| 10:40 a.m. | 13. Arts Center of Coastal Carolina | Tourism Marketing of the Unincorporated Area of Southern Beaufort County | \$ 20,000 |
| 10:50 a.m. | 14. The Beaufort County Historical Society | Installation and Maintenance of Historic Markers in Beaufort County | \$ 10,000 |
| 11:00 a.m. | 15. Friends of Hunting Island State Park, Inc. | Digital Media Tour of Penn Center, Fort Fremont and Hunting Island | \$ 29,750 |
| 11:10 a.m. | 16. Hilton Head Island Concours d'Elegance, Inc. | Hilton Head Island Motoring Festival & Concours d'Elegance | \$ 20,000 |
| 11:20 a.m. | 17. Beaufort County Black Chamber of Commerce | Cultural Tourism Marketing | \$ 100,000 |
| 11:30 a.m. | 18. Friends of the Spanish Moss Trail | Visitor Marketing Campaign to Promote Outdoor Recreation in Northern Bft. County | \$ 27,000 |
| 11:40 a.m. | 19. Bluffton Historical Preservation Society | Town of Bluffton Welcome Center / Heyward House Historic Center | \$ 25,000 |
| 11:50 a.m. | 20. Beaufort Regional Chamber of Commerce | Tourism Marketing FY 2013 / 2014 | \$ 130,000 |

| <u>Time</u> | | <u>Event/Project</u> | <u>Request</u> |
|-------------------|---|--|-------------------|
| 12:00 p.m. | Lunch | Lunch | |
| 12:30 p.m. | 21. Lowcountry Golf Course Owners Association | Golf Broadcast Campaign | \$ 25,000 |
| 12:40 p.m. | 22. The Beaufort Film Society | Beaufort International Film Festival | \$ 15,000 |
| 12:50 p.m. | 23. Daufuskie Island Historical Foundation | Rob Kennedy Historic Trail Travel Guides | \$ 3,000 |
| 1:00 p.m. | 24. Main Street Beaufort, USA | Tourism Advertising Campaign 2013 / 2014 | \$ 46,350 |
| 1:10 p.m. | 25. South Carolina Repertory Company | 2013 / 2014 Season Marketing | \$ 6,000 |
| 1:20 p.m. | 26. Experience Green | "Sustainability in Golf" - Symposium Event, September 2014 | \$ 12,000 |
| 1:30 p.m. | 27. Hilton Head Choral Society | Digital Marketing Strategy – Phase II | \$ 6,150 |
| 1:40 p.m. | 28. Arts Council of Beaufort County dba ARTworks | Beaufort Intergalactic Storytelling Festival (BIG Storyfest) | \$ 28,307 |
| 1:50 p.m. | 29. Beaufort County Government | Hilton Head Island Air Day | \$ 10,000 |
| 2:00 p.m. | Break | Break | |
| 2:10 p.m. | 30. Beaufort County Government | Lady's Island Air Day | \$ 10,000 |
| 2:20 p.m. | 31. Carolina Cups | LoCo Motion 2014, A Three Day, Thirty Mile Walk Through the South | \$ 9,500 |
| 2:30 p.m. | 32. Mitchelville Preservation Project, Inc. | Mitchelville Preservation Project "Freedmon Park" - Marketing Initiative | \$ 25,000 |
| 2:40 p.m. | 33. Lowcountry & Resort Islands Tourism Commission / Lowcountry Visitors Center & Museum | Promotion of Beaufort County & the Lowcountry | \$ 56,400 |
| 2:50 p.m. | 34. Historic Bluffton Arts & Seafood Festival, Inc. | Historic Bluffton Arts & Seafood Festival | \$ 5,000 |
| 3:00 p.m. | 35. Exchange Club of Beaufort / CAPA | Ghost Tours | \$ 3,000 |
| 3:10 p.m. | 36. The Center for Service Leadership | Creating and Maintaining a Culture of Service Excellence in the Lowcountry | \$ 35,000 |
| 3:20 p.m. | 37. Riverview Charter School | Sixth Annual Beaufort Twilight Run & Oyster Roast | \$ 7,500 |
| 3:30 p.m. | 38. Heritage Library Foundation, Inc. | Zion Chapel of Ease Cemetery Refurbishment | \$ 7,250 |
| 3:40 p.m. | 39. Hilton Head Island-Bluffton Chamber of Commerce and Visitor & Convention Bureau | Southern Beaufort County Destination Marketing | \$ 40,000 |
| Total | | | \$ 919,719 |